

SEBASTIAN MORENO GRANDA

Senior Full-Stack Developer | Mobile & Digital Product Engineering

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[LinkedIn](#) | [GitHub](#) | [Portfolio](#)

PROFESSIONAL SUMMARY

Senior full-stack and mobile developer with 15+ years of independent, hands-on experience building web applications, mobile interfaces, e-commerce experiences, data-backed campaign platforms, and digital products. Combines software architecture, responsive UI engineering, relational and NoSQL data design, and digital growth strategy. Led technical teams of up to eight people, reviewed architecture and code, and evaluated candidates through technical interviews. Available immediately for remote employment and freelance engagements.

TECHNICAL SKILLS

Frontend: JavaScript, TypeScript, React, HTML5, CSS3, responsive design, UI/UX implementation

Backend: Node.js, Python (Django, Flask), PHP (Laravel), C#/.NET, REST API development

Mobile: Java, Kotlin, native Android development, Swift, native iOS development

Data: SQL, PostgreSQL, MySQL, SQL Server, MongoDB, Firebase, relational data modeling

Engineering: Software architecture, Git, Docker, code review, technical leadership, technical interviewing

Digital Product: E-commerce, interactive campaigns, campaign technology, digital marketing strategy

PROFESSIONAL EXPERIENCE

Independent Software Developer & Technical Lead | Self-employed / StarMark Agency | 2008 - Present

Medellin, Colombia | Remote

- Plan and deliver full-stack web, mobile, e-commerce, and interactive campaign solutions for independent clients and agency teams.
- Translate product and campaign requirements into responsive interfaces, backend services, database schemas, and deployment-ready digital experiences.
- Lead teams of up to eight frontend and backend contributors, define technical direction, review code, and coordinate delivery.
- Conduct technical interviews and evaluate candidate exercises and software architecture proposals.
- Connect software delivery with digital marketing, conversion, SEO, analytics, and campaign execution requirements.

SELECTED PROJECTS & CLIENT ENGAGEMENTS

Aurum Jewelry E-commerce | Product Design & Development | 2026

- Designed and built a responsive luxury jewelry storefront with product-led navigation, collection presentation, and an editorial visual hierarchy.
- Optimized the experience for desktop and mobile and deployed a public demonstration on Vercel.

Collectible Album Platform | Software Architect / Backend Developer | 2022

Confidential consumer brand; client name available on request

- Structured the SQL data model for collectible inventory, user records, and collection-management workflows.
- Defined backend architecture for reliable user and inventory operations across the web platform.

J Balvin / "Bajo el Agua" Interactive Campaign | Frontend & Mobile Developer (Subcontractor) | 2021

- Developed the interactive visual interface for a mobile-focused promotional filter experience.
- Optimized the experience for target devices and supported consistent interaction across mobile screen sizes.

Jumbo Rosca Promotional Campaign | Full-Stack Web Developer (Agency Team) | 2020

- Built campaign landing-page components and a database-connected registration flow.
- Supported the digital launch of three interactive promotional games with responsive web delivery.

EDUCATION

Bachelor's Degree in Systems Engineering | Instituto Tecnológico Metropolitano (ITM)

Medellin, Colombia | Degree completed

PROFESSIONAL DEVELOPMENT

- Continuous self-directed software engineering practice and study since 2008.
- Focus areas include relational database design and SQL, web architecture, and mobile application development.

LANGUAGES & AVAILABILITY

Spanish: Native | **English:** C2, certified proficiency (credential details available on request)

Availability: Immediate; open to remote employment, international freelance projects, and business travel.